



Sponsorship Opportunities

All Stallion donations will be given sponsorship credit towards the below sponsorship levels as follows:

Each stallion donated is assigned a \$250 credit, with a \$500 donation maximum.

Service and In-kind donations will be given a \$250 credit towards the below sponsorship levels.

Donated merchandise will be valued at retail pricing.

Diamond Sponsorship: Negotiated Contribution

Sponsor Benefits:

- *Naming rights for a designated class, i.e. "The Billingsley Ford Open Futurity".*
- *SWRHA Diamond Award presented during the Saturday performance.*
- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena and ancillary arenas--designated locations.*
- *Sponsor signage placed on the Kiser drag.*
- *Full page ad in Futurity program.*
- *Recognition as a Diamond Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Sponsor officials included in trophy presentations and photo shoots.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Reserved VIP parking at the coliseum.*
- *Advance paid warm-up reservations for two slots.*
- *Priority stall assignment, including two stall fronts.*
- *Sponsor links from the SWRHA website.*

Silver Sponsorship: \$2000.00

Sponsor Benefits:

- *SWRHA Silver Award presented during the Saturday performance.*
- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena and ancillary arenas--designated locations.*
- *Half-page ad in Futurity program.*
- *Recognition as a Silver Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Reserved VIP parking at the coliseum.*
- *Advance paid warm-up reservations for two slots.*
- *Priority stall assignment, including two stall fronts.*
- *Sponsor links from the SWRHA website.*



Sponsorship Opportunities

Bronze Sponsorship: \$1000.00

Sponsor Benefits:

- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena.*
- *Quarter page ad in Futurity program*
- *Recognition as a Bronze Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Advanced paid warm-up reservations for two slots.*
- *Priority stall assignment, including one stall front. ***See below footnotes***
- *Sponsor links from the SWRHA website.*

Pewter Sponsorship: \$500.00

Sponsor Benefits:

- *Sponsor signage in ancillary arena.*
- *Business card ad in Futurity program.*
- *Recognition as a Pewter Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Sponsor links from the SWRHA website.*

Patron Sponsorship: Under \$500.00

Sponsor Benefits:

- *Recognition as a Patron Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*

**Additional stall fronts will be assigned in priority order of donation dollar amount and date funds are received by SWRHA.*

**Priority stall assignment is as follows: Main Barn, Barn 4 (new barn), Barns 2 and 3*

2009 SWRHA Futurity and Show Sponsorship Commitment

Name: _____

Ranch/Business: _____

Address: _____

City/State/Zip: _____

Phone/Cell Phone/Fax: _____

Email Address: _____

_____ Yes, I would like to be a sponsor of the 2009 SWRHA Futurity and Show.

Sponsorship Level _____

I have enclosed a check in the amount of \$ _____

Please send me an invoice to be paid by Sept. 15, 2009. _____

Please send me an invoice to be paid on my account at the show. _____

Specific instructions for the use of this sponsorship (class awards, specific class, etc.)

Make checks payable to "SWRHA" and return with this form and a business card as soon as possible so that we may include your name as a sponsor in our advertisement.

SWRHA
Attn: Futurity Sponsorship
P.O. Box 552
Aubrey, TX 76227

2009 SWRHA Futurity and Show Banner / Signage Return Form

_____ Please mail my banner to me at the conclusion of the show and charge my account \$20.00.
My return information is below.

_____ Myself or a representative will pick up our banner at the conclusion of the show.

Name: _____

Ranch/Business: _____

Address (must be a physical address): _____

City/State/Zip: _____

Phone/Cell Phone/Fax: _____

Email Address: _____

SWRHA and The Hardy Murphy Coliseum will not be responsible for banners that are not picked up or authorized to be mailed back to the sponsor.