



P.O. BOX 801  
WHITESBORO, TX 76273

July 15, 2007

**TO OUR SPONSORS, MEMBERS AND FRIENDS,**

Over twenty years ago several area reining horse enthusiasts decided to hold a reining futurity in Ardmore, Oklahoma. That tradition of bringing a great reining futurity to this area will carry on this year with the twenty-third annual SWRHA Futurity and Show to be held October 24-28, 2007 at the Hardy Murphy Coliseum in Ardmore, OK.

SWRHA is the National Reining Horse Association's local affiliate for the Southern Oklahoma and Northern Texas area. SWRHA is a non-profit organization, which relies on sponsors and volunteers to provide shows throughout the year culminating in the largest show, the futurity.

Without our sponsors, these shows would not be possible. Last year's futurity show set records for attendance, entries and payback to contestants. We anticipate this year's show to be even bigger and better!

We would like your help to continue to provide a great reining show for this area. Please review the attached levels of sponsorship and send your sponsorship by September 15, 2007. We would like to include your name as a sponsor in our advertising for this fabulous event.

Please contact me if you have any questions and thank you for your continued support of the SWRHA.

Sincerely,

A handwritten signature in cursive script, which appears to read 'Jeanne Schniederjan', is written over a horizontal line.

Jeanne Schniederjan  
President