



# Sponsorship Opportunities

## **Diamond Sponsorship: Negotiated Contribution**

### **Sponsor Benefits:**

- *Naming rights for a designated class, i.e. "The Billingsley Ford Open Futurity".*
- *SWRHA Silver Spur Award presented during the Saturday performance.*
- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena and ancillary arenas--designated locations.*
- *Sponsor signage placed on the Kiser drag.*
- *Full page ad in Futurity program.*
- *Recognition as a Diamond Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Sponsor officials included in trophy presentations and photo shoots.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Reserved VIP parking at the coliseum.*
- *Advance paid warm-up reservations for two slots.*
- *Priority stalls in the main barn.*
- *Sponsor links from the SWRHA website.*

## **Silver Sponsorship: \$2000.00**

### **Sponsor Benefits:**

- *SWRHA Silver Bit Award presented during the Saturday performance.*
- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena and ancillary arenas--designated locations.*
- *Half-page ad in Futurity program.*
- *Recognition as a Silver Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Reserved VIP parking at the coliseum.*
- *Advance paid warm-up reservations for two slots.*
- *Priority stalls in the main barn.*
- *Sponsor links from the SWRHA website.*

## **Bronze Sponsorship: \$1000.00-\$1999.00**

### **Sponsor Benefits:**

- *Your personalized video advertisement played on our big screen T.V. for the duration of the show.*
- *Sponsor signage in coliseum arena.*
- *Quarter page ad in Futurity program*
- *Recognition as a Bronze Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Advanced paid warm-up reservations for two slots.*
- *Priority stalls in the main barn.*
- *Sponsor links from the SWRHA website.*

### **Pewter Sponsorship: \$500.00-999.00**

#### **Sponsor Benefits:**

- *Sponsor signage in ancillary arena.*
- *Business card ad in Futurity program.*
- *Recognition as a Pewter Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*
- *Sponsor links from the SWRHA website.*

### **Patron Sponsorship: Under \$500.00**

#### **Sponsor Benefits:**

- *Recognition as a Patron Level Sponsor in official SWRHA Futurity and Show Program, SWRHA newsletter and SWRHA website.*
- *Sponsor thank you in print ads and website.*
- *Multiple sponsor recognition spots by the show announcer.*